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2007 AD RATES AND DEADLINES

RATES

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1/3 PAGE	\$1,500.00	\$1,300.00	\$1,200.00	\$1,100.00

DEADLINES

COVER DATE	SPACE RESERVATION	MATERIAL DUE	ON SALE
JAN / FEB 07	October 23	October 30	December 12
BUYER'S GUIDE	November 13	November 27	January 9
MARCH 07	December 18	January 3	February 13
APRIL 07	January 22	February 5	March 13
MAY 07	February 19	March 5	April 17
JUNE 07	March 19	April 2	May 15
JULY 07	April 16	April 30	June 12
AUGUST 07	May 21	June 4	July 10
SEPTEMBER 07	June 18	July 2	August 14
OCTOBER 07	July 23	August 6	September 11
NOV / DEC 07	August 13	August 27	October 16

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